

The Best Words // How Trump Tweets

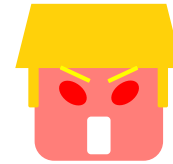


1 // Getting Out the Message



2 // Writing Like Trump

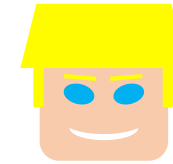
Tone of Voice



Pissed Trump

Trump. Furious.

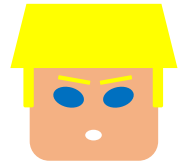
Never seen such Republican ANGER & UNITY as I have concerning the lack of investigation on Clinton made Fake Dossier (now \$12,000,000?).....
@realdonaldtrump 9:53 AM - 29 Oct 2017



Happy Trump

Trump's lighter side.

I am pleased to inform you that I have just granted a full Pardon to 85 year old American patriot Sheriff Joe Arpaio. He kept Arizona safe!
@realdonaldtrump 10:00 PM - 25 Aug 2017



Chill Trump

Not Trump.*

Wow, even I didn't realize we did so much. Wish the Fake News would report! Thank you.
@realdonaldtrump 6:25 PM - 25 Nov 2017

* Via DidTrumpTweetIt.com

Word Choice

Win! **Stupid** WEAK **Tough** | **Amazing**
Politically Correct! **HUGE!** Lightweight
LOSER Dangerous **Terrific** **Out of Control** **Zero**
Moron **Bad** **Smart** Tremendous **Many People**

Superlatives!

I am the **least** racist person there is
@realdonaldtrump 6:18 AM - 11 Jun 2016

I am in Las Vegas, at the **best** hotel (by far), Trump International
@realdonaldtrump 7:48 AM - 22 Feb 2016

I will be the **greatest** job-producing president in American history
@realdonaldtrump 8:57 AM - 23 Jan 2016

I will be the **best** by far in fighting terror
@realdonaldtrump 2:54 PM - 23 Mar 2016